

**Media Advisory**

Thursday, April 1, 2010

**Best-ever season celebrated at Canada Olympic Park**

*Tremendous weather, world-class events and 2010 Olympic/Paralympic results combine for COP's best season since 1988.*

**Calgary, Alberta** – WinSport Canada's Canada Olympic Park (COP) is celebrating the conclusion of the most remarkable season since 1988 with the Season Ender Bender and Easter Brunch. The last day of the winter season at COP is April 6, 2010.

**Canada Olympic Park's 4th Annual Winter Season Ender Bender - April 3, 2010**

COP is celebrating the end of a spectacular season! Contests, prizing, music and great spring riding conditions will combine for an ideal way to wrap up this winter season.

**Schedule of Events**

- 9:00 - 11:00 a.m. – Easter Egg Hunt
- 10:30 a.m. – DJ Benny
- 12:00 - 4:00 p.m. – Last Man Standing Contest – Rockstar vs Amp
- 4:00 p.m. Awards – Sponsored by Banff/Lake Louise

**Easter Brunch – April 4, 2010**

Space is still available for COP's Easter Brunch (ATCO Centre only), which has become a family tradition at the Park. COP's team of chefs are kicking off the 2010 brunch season with a great variety of family fare, unique atmosphere and first-class service. For reservations, call 403-247-5452.

**Canada Olympic Park's Best Winter Season Since 1988**

The 2009/2010 winter season provided the most favourable winter weather in COP history. The ski area was the first in Canada and the second in North America to open its lifts to the public, and COP has been able to extend winter operations into April for the second consecutive year.

**Record-breaking season**

- Open for 1,616 hours of operation – most ever
- Only closed for two days due to weather conditions – fewest ever
- More than 86,500 hill tickets sold – most ever and still counting
- Most world-class events (three World Cups, Burton Canadian Open, March of Champions) – most since 1988

**WinSport Canada's Olympic and Paralympic Contribution**

WinSport Canada takes great pride in providing world-class facilities for elite athletes. Canadian results at the Vancouver 2010 Olympic and Paralympic Winter Games are a prime example of how leading-edge facilities are a critical component of Canada's growing winter sport success.

**2010 Olympic Winter Games**

- 115 of Canada's 202 athletes trained or competed on WinSport Canada facilities.
- 20 of Canada's 26 medals were won by athletes who trained or competed on WinSport Canada facilities.
- **10 of 14 Gold - 6 of 7 Silver - 4 of 5 Bronze**

**2010 Paralympic Winter Games**

- 18 of Canada's 19 medals were won by para-athletes who trained on WinSport Canada facilities.
- **9 of 10 Gold - 5 of 5 Silver - 4 of 4 Bronze**

**Best-ever year celebrated at Canada Olympic Park**  
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**Spring, Summer and Fall at COP**

The ski hill starts transforming into a world-class mountain bike park directly after the winter season. COP opens for the summer season on Saturday, May 22, 2010 depending on weather conditions.

Season passes, mountain bike programs and Camp Torch information can be found online at [www.winsportcanada.ca/cop](http://www.winsportcanada.ca/cop).

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**WinSport Canada**

The Canadian Winter Sport Institute provides world-class sport facilities where Canadian athletes can discover, develop and excel. WinSport Canada owns and operates Canada Olympic Park in Calgary, AB, the Bill Warren Training Centre located at the Canmore Nordic Centre, the Beckie Scott High Performance Training Centre on Haig Glacier, AB, and Camp Green on Farnham Glacier, BC and funds two-thirds of the Olympic Oval in Calgary. A not-for-profit organization, WinSport Canada supports national sport organizations, encourages educational opportunities and subsidizes the operation of unique training and recreational facilities used by the nation's top athletes and the general public. WinSport Canada also provides the necessary support to host major national and international winter sporting events at the various facilities, making the Calgary/Bow Valley Corridor home to high performance winter sport in Canada. For more information on WinSport Canada please visit [www.winsportcanada.ca](http://www.winsportcanada.ca).

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