



## **MEDIA ADVISORY**

Wednesday, November 17, 2010

### **Canada Olympic Park Opening Weekend**

Calgary, AB – With the recent blast of winter weather, the snow making team at Canada Olympic Park (COP) are smiling from ear to ear. Thousands of gallons of water will be converted into white gold this week in preparation for opening day this coming Saturday.

Last weekend, COP opened a small section of the hill (the Silver Carpet) as a winter preview so that anxious skiers and snowboarders could feed their frosty cravings. Judging by the attendance, Calgarians are definitely excited to hit the slopes this coming season.

With the projected forecast of -10° every night for the remainder of the week, snow making will be at a premium.

**What:** Canada Olympic Park Opening Weekend

**When:** Saturday, November 20, 2010  
10:00 a.m. – 5:00 p.m.

**Where:** Canada Olympic Park  
88 Canada Olympic Road S.W.

*\*Visit [www.winsportcanada.ca](http://www.winsportcanada.ca) for hours of operation and latest hill updates.*

#### **WinSport Canada**

The Canadian Winter Sport Institute provides world-class sport facilities where Canadian athletes can discover, develop and excel. WinSport Canada owns and operates Canada Olympic Park in Calgary, AB, the Bill Warren Training Centre located at the Canmore Nordic Centre, the Beckie Scott High Performance Training Centre on Haig Glacier, AB, and Camp Green on Farnham Glacier, BC. A not-for-profit organization, WinSport Canada supports national sport organizations, encourages educational opportunities and subsidizes the operation of unique training and recreational facilities used by the nation's top athletes and the general public. WinSport Canada also provides the necessary support to host major national and international winter sporting events at the various facilities, making the Calgary/Bow Valley Corridor home to high performance winter sport in Canada. For more information on WinSport Canada please visit [www.winsportcanada.ca](http://www.winsportcanada.ca).

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