



MEDIA ADVISORY

Tuesday, June 28, 2011

Canada Day Party at Canada Olympic Park

Calgary, AB – Canada Olympic Park (COP) will be welcoming summer with open arms this coming Friday as the hill celebrates Canada Day in true red and white fashion, providing the ultimate destination for families.

What better way to spend July 1st than partying at the Park? Throughout the day, guests will have the chance to win some serious prizes by showing their Canadian pride. Every hour on the hour, prizes will be given away for the craziest Canucks in attendance. Everyone who stops by the Park on Friday will also have a chance to win the ultimate door prize - \$500 to the COP retail store.

If the summer heat got you beat this Friday, show off your country's colours and receive a **free snow cone** on the back deck to cool you off. Don't bother bringing your iPod either; DJ Wi/FY will be the man on the 1's and 2's taking care of all your music needs performing from 11:00 a.m. – 5:00 p.m. on the back deck.

July 1st also marks the debut of Canada Olympic Park's newest thrill ride – the Summer Bobsleigh. An official media event will take place at a later date. Details to follow. All of COP's other activities will also be open, including: mountain biking, zipline and mini golf.

In addition to the 'Party at the Park', Canada's Sports Hall of Fame will be opening their doors for the first time at their new location at COP from 1:00 p.m. – 3:00 p.m.

What: Canada Day Party at Canada Olympic Park

When: Friday, July 1, 2011
10:00 a.m. – 8:00 p.m.

Where: Canada Olympic Park
88 Canada Olympic Road S.W.

For more information about WinSport Canada's special events and Park discounts, please visit www.winsportcanada.ca or pick up the Spring/Summer Program Guide at COP.

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