



## **MEDIA ADVISORY**

Tuesday, March 10, 2009

### **Canada Olympic Park - Countdown to Meltdown**

Calgary, AB – With less than a month to go before the Park closes for the winter season, Canada Olympic Park (COP) has started the Countdown to Meltdown. With warm weather around the corner, the ski season is drawing to a close. Over the next 22 days, COP will be making a final winter push, offering exciting events and special deals.

Every Monday until the end of the season, WinSport Canada will be issuing media advisories that feature the week's special events, websaver deals and COP discounts. The countdown was created to encourage skiers and snowboarders alike to get out and take advantage of the last month to hit the slopes within the city.

COP also announces extension of the winter season by one weekend, adding on April 4 & 5 (COP will be closed from March 30 to April 3.)

#### **WEEK OF MARCH 9 ACTIVITES**

##### **SPECIAL EVENTS**

RBC Riders Final Event  
Canadian Series Moguls  
CFSA Halfpipe Nationals  
Canadian Series Aerials

##### **WHEN**

March 13, 2009  
March 13, 2009  
March 14, 2009  
March 15, 2009

##### **WHERE**

Eastside Terrain Park, COP  
Mogul Pitch, COP  
Superpipe, COP  
Aerials site, COP

##### **WEBSAVER**

Buy One Get One Free - Purchase a hill ticket at regular price and get one free  
Half Price Cross-Country Lessons - 50% off discover cross-country ski classic lessons.

##### **EARLY EARLY BIRD DISCOUNT**

Purchase your season pass before April 30 and save up to 33%!

###### *New Season Pass Holders*

- Purchase your 09/10 season pass now and ski the rest of this season for free

###### *Current Season Pass Holder*

- Get your 09/10 winter season pass before April 30, 2009 and be entered to win your pass

***For more information about WinSport Canada's special events, websaver deals and Park discounts, please visit [www.winsportcanada.ca](http://www.winsportcanada.ca) or pick up the Spring/Summer Program Guide at COP.***

##### **WinSport Canada**

The Canadian Winter Sport Institute provides world-class sport facilities where Canadian athletes can discover, develop and excel. WinSport Canada owns and operates Canada Olympic Park in Calgary, AB, the Bill Warren Training Centre located at the Canmore Nordic Centre, the Beckie Scott High Performance Training Centre on Haig Glacier, AB, and Camp Green on Farnham Glacier, BC. A not-for-profit organization, WinSport Canada supports national sport organizations, encourages educational opportunities and subsidizes the operation of unique training and recreational facilities used by the nation's top athletes and the general public. WinSport Canada also provides the necessary support to host major national and international winter sporting events at the various facilities, making the Calgary/Bow Valley Corridor home to high performance winter sport in Canada. For more information on WinSport Canada please visit [www.winsportcanada.ca](http://www.winsportcanada.ca).

- 30 -

##### **For more information, please contact:**

Brendon Arnold / Communications Specialist  
WinSport Canada  
T: 403-247-5601  
C: 403-461-9074  
E-mail: [brendon.arnold@winsportcanada.ca](mailto:brendon.arnold@winsportcanada.ca)