



MEDIA ADVISORY

Monday, March 23, 2009

Canada Olympic Park - Countdown to Meltdown

Calgary, AB – With only **9 days remaining to hit the slopes at Canada Olympic Park**, the Countdown to Meltdown is in full swing. Mother Nature has given us one last chance to hit the slopes on some incredible powder. Spring can wait a week. Don't miss out on our Park deals and events during the last full week of the COP winter season!

COP also announces the extension of the winter season by one weekend, adding on April 4 and 5 (COP will be closed from March 30 to April 3).

WEEK OF MARCH 23 ACTIVITIES

SPECIAL EVENTS

Fast and Female Festival – March 28, 2009

Youth Empowerment Day – Free for girls 9 to 19 years old. Includes lift ticket, lunch, registration and an inspirational speech by Olympic gold medalist Chandra Crawford.

Amazing Tips Adult Seminar – Designed for parents, coaches, educators and sports leaders. It covers gender-effective coaching in the areas of sports psychology, coaching tactics and healthy eating.

Season Ender Bender – March 29

Oakley Custom Goggle Bar – Customize your Oakley goggles any way you like. From frames to straps, your goggles will be one of a kind.

Oakley Shred Hunt – Oakley prizes will be hidden all over the hill, creating one awesome scavenger hunt!

WEBSAVER

Buy One Hill Ticket and Receive One Free

50% off Discover & Next Step Skiing or Snowboarding

50% off Discover Cross-Country Ski Classic Lessons

EARLY EARLY BIRD DISCOUNT

Purchase your season pass before April 30 and save up to 33%!

New Season Pass Holders

- Purchase your 09/10 season pass now and ski the rest of this season for free.

Current Season Pass Holder

- Get your 09/10 winter season pass before April 30, 2009 and be entered to win your pass.

For more information about WinSport Canada's special events, websaver deals and Park discounts, please visit www.winsportcanada.ca or pick up the Spring/Summer Program Guide at COP.

WinSport Canada

The Canadian Winter Sport Institute provides world-class sport facilities where Canadian athletes can discover, develop and excel. WinSport Canada owns and operates Canada Olympic Park in Calgary, AB, the Bill Warren Training Centre located at the Canmore Nordic Centre, the Beckie Scott High Performance Training Centre on Haig Glacier, AB, and Camp Green on Farnham Glacier, BC. A not-for-profit organization, WinSport Canada supports national sport organizations, encourages educational opportunities and subsidizes the operation of unique training and recreational facilities used by the nation's top athletes and the general public. WinSport Canada also provides the necessary support to host major national and international winter sporting events at the various facilities, making the Calgary/Bow Valley Corridor home to high performance winter sport in Canada. For more information on WinSport Canada please visit www.winsportcanada.ca.

- 30 -

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