



MEDIA ADVISORY

Monday, March 30, 2009

Canada Olympic Park - Countdown to Meltdown

Calgary, AB – The last weekend to hit the slopes at Canada Olympic Park is upon us. With only **two days** remaining in the winter season at COP, the Countdown to Meltdown is coming to a close. The hill will be closed Monday to Friday this week, reopening for one final weekend. Coming off one of the biggest weekends of the year, COP expects April 4th and 5th to be another great family weekend at the Park. Come out and end the season with a bang this coming Saturday and Sunday at COP!

WEEKEND OF APRIL 4 & 5

SPECIAL EVENT

RBC Riders - April 4, 2009 – The Alberta Freestyle Association has teamed up with the Canadian Snowboard Federation to produce a grassroots competition for young skiers and riders between the ages of 8-14.

CONTEST

Enter to win a three-day getaway in majestic Banff National Park. Log on to www.winsportcanada.ca for full contest details.

- Two-night "Time for Two" package, courtesy of The Juniper Hotel and Bistro
- \$50 gift certificate courtesy of Wild Bill's Legendary Saloon and Cookhouse
- Admission for two at Banff Upper Hot Springs
- Two days of sport rentals from Banff Springs Ski & Mountain Sports

WEBSAVER

Buy One Hill Ticket and Receive One Free
50% off Discover & Next Step Skiing or Snowboarding
50% off Discover Cross-Country Ski Classic Lessons

EARLY EARLY BIRD DISCOUNT

Purchase your season pass before April 30 and save up to 33%!

New Season Pass Holders

- Purchase your 09/10 season pass now and ski the rest of this season for free.

Current Season Pass Holder

- Get your 09/10 winter season pass before April 30, 2009 and be entered to win your pass.

For more information about WinSport Canada's special events, websaver deals and Park discounts, please visit www.winsportcanada.ca or pick up the Spring/Summer Program Guide at COP.

WinSport Canada

The Canadian Winter Sport Institute provides world-class sport facilities where Canadian athletes can discover, develop and excel. WinSport Canada owns and operates Canada Olympic Park in Calgary, AB, the Bill Warren Training Centre located at the Canmore Nordic Centre, the Beckie Scott High Performance Training Centre on Haig Glacier, AB, and Camp Green on Farnham Glacier, BC. A not-for-profit organization, WinSport Canada supports national sport organizations, encourages educational opportunities and subsidizes the operation of unique training and recreational facilities used by the nation's top athletes and the general public. WinSport Canada also provides the necessary support to host major national and international winter sporting events at the various facilities, making the Calgary/Bow Valley Corridor home to high performance winter sport in Canada. For more information on WinSport Canada please visit www.winsportcanada.ca.

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