

Media Advisory

Wednesday, January 6, 2010

Olympic Flame Set for Return to Canada Olympic Park

Olympic Flame to take spectacular tour through 1988 Olympic Winter Games legacy facilities

Calgary, Alberta – WinSport Canada is proud to welcome the 2010 Olympic Torch Relay to Canada Olympic Park (COP) on the morning of January 20, 2010. The torch will take a one-of-a-kind trip through the 1988 Olympic Winter Games facility incorporating the Olympic Bobsleigh Track, 22-foot super halfpipe and Frank King Olympic Visitors Centre. Everyone is invited to COP to take part in this historic day and witness the symbolic passing of the torch from the premier site of the '88 Games to the 2010 Olympic and Paralympic Games in Vancouver and Whistler.

The Flame will begin its visit to the Park at the top of the Olympic Track and be carried down in a bobsleigh reaching speeds surpassing 120 km/hr. From the bobsleigh finish line the Flame will be carried to the main hill and ride up the Legacy Express Chairlift where it will then be passed on to a snowboarding athlete who will criss-cross down COP's 22-foot halfpipe back to the base of the hill. The Flame will then journey to the Frank King Olympic Visitors Centre where it will light COP's Olympic Cauldron and stay lit through a brief formal presentation, after which the Flame will then be carried out of the Park and on its way out of Calgary.

Festivities will begin at 7:30 a.m. with a pancake breakfast, live entertainment and the Flame's departure will be followed by a variety of family oriented Olympic-themed activities and COP discounts on programs and hill tickets.

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| WHAT: | Olympic Torch Relay visits Canada Olympic Park |
| WHEN: | 7:30 a.m. to noon, Wednesday, January 20, 2010 7:30 to 8:55 a.m. – 2\$ Pancake breakfast and live band (Matt Blais Band) 8:55 to 9:45 a.m. – Olympic Flame at COP 10:00 a.m. to noon – Picture station with torch, interactive activities including outdoor curling, hockey, ice sculpting and giant card signing 10:00 a.m. to 4:00 p.m. – Free access to Olympic Hall of Fame and Museum 10:00 a.m. to 9:00 p.m. – COP discounts on programs and hill tickets |
| WHERE: | ATCO Centre, Canada Olympic Park 88 Canada Olympic Road S.W., Calgary, Alberta |

Torchbearer and formal presentation details to follow, visit www.winsportcanada.ca for updates.

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For more information, please contact:

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