



MEDIA ADVISORY

Tuesday, March 3, 2009

'Prior to the Brier' – WinSport Canada provides media with access to the nation's best curlers at Canada Olympic Park

Calgary, AB – The Canadian Winter Sport Institute – WinSport Canada – is welcoming Canada's best curlers to Calgary as they prepare for the 2009 Tim Hortons Brier, which takes place March 7 – 15 at the Pengrowth Saddledome.

'Prior to the Brier', an event coordinated by WinSport Canada, is a rare opportunity for media to meet with coaches and athletes before the Brier begins. Athletes and coaches representing seven teams will be available to the media for one-on-one interviews, including the current Olympic gold medalists and three former Brier Champions.

WinSport Canada's vision is to be the acknowledged leader in developing and sustaining the facilities required for Canada to be the number one winter sport nation. That vision has led to the development of the Athletic and Ice Complex currently under construction at Canada Olympic Park. This facility will be home to four ice rinks – one of which will be able to host national and international curling bonspiels.

- WHAT:** Prior to the Brier athlete and coach media availability
- WHEN:** 2:00 p.m. Thursday, March 5, 2009
- WHO:** Coaches and athletes representing seven teams including:
Kevin Martin, Alberta – Three-time Brier Champion (1991, '97, 2008)
Brad Gushue, Newfoundland – 2006 Olympic gold medalist
Mark Dacey, Nova Scotia – 2004 Brier Champion
Russ Howard, New Brunswick – 2006 Olympic gold medalist, 13 Brier appearances and two Brier Championships (1987, '93)
- WHERE:** ATCO Centre, Canada Olympic Park
88 Canada Olympic Road S.W., Calgary, Alberta

WinSport Canada

The Canadian Winter Sport Institute provides world-class sport facilities where Canadian athletes can discover, develop and excel. WinSport Canada owns and operates Canada Olympic Park in Calgary, AB, the Bill Warren Training Centre located at the Canmore Nordic Centre, the Beckie Scott High Performance Training Centre on Haig Glacier, AB, and Camp Green on Farnham Glacier, BC. A not-for-profit organization, WinSport Canada supports national sport organizations, encourages educational opportunities and subsidizes the operation of unique training and recreational facilities used by the nation's top athletes and the general public. WinSport Canada also provides the necessary support to host major national and international winter sporting events at the various facilities, making the Calgary/Bow Valley Corridor home to high performance winter sport in Canada. For more information on WinSport Canada please visit www.winsportcanada.ca.

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