



MEDIA ADVISORY

Wednesday, Sept 23, 2009

Canada Olympic Park Hosts Season Ender Bender

Calgary, AB – Over the summer, WinSport Canada's Canada Olympic Park (COP) has seen some great weather, tremendous biking conditions and thousands of satisfied guests. To celebrate the end of a great season and the last week of mountain biking at the Park, COP will be hosting their annual Season Ender Bender this Saturday.

The day will kick off with a downhill mountain bike race on the trail *Safari Planet* (11:00 a.m.), followed by a slopestyle competition in the terrain park and dirt jumps (3:00 p.m.). Throughout the day, the COP Mountain Bike School will be holding a number of contests that will challenge participant's two-wheeled skills. Other activities include: Bowcycle demos, Rockstar Energy Drink sampling and an abundance of giveaways.

What: The Summer Season Ender Bender

When: Saturday, September 26, 2009
From 10:00 p.m. to 5:00 p.m.

Where: Canada Olympic Park
88 Canada Olympic Road S.W.
Calgary, Alberta

* Registration for the race and competition will begin at 9:00 a.m. \$25 for non-season pass holders and \$10 for season pass holders.

WinSport Canada

The Canadian Winter Sport Institute provides world-class sport facilities where Canadian athletes can discover, develop and excel. WinSport Canada owns and operates Canada Olympic Park in Calgary, AB, the Bill Warren Training Centre located at the Canmore Nordic Centre, the Beckie Scott High Performance Training Centre on Haig Glacier, AB, and Camp Green on Farnham Glacier, BC. A not-for-profit organization, WinSport Canada supports national sport organizations, encourages educational opportunities and subsidizes the operation of unique training and recreational facilities used by the nation's top athletes and the general public. WinSport Canada also provides the necessary support to host major national and international winter sporting events at the various facilities, making the Calgary/Bow Valley Corridor home to high performance winter sport in Canada. For more information on WinSport Canada please visit www.winsportcanada.ca.

- 30 -

For more information, please contact:

Brendon Arnold
Communications Specialist
WinSport Canada
T: 403-247-5601
C: 403-461-9074
E-mail: brendon.arnold@winsportcanada.ca